



MUSICAL THEATRE PRODUCTIONS
PRESENTS

Contemporary
meets
Classic





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HELLO DOLLY!



February

2019





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CREDITS

Originally produced on Broadway
January 1964

Book by
Michael Stewart

Music & Lyrics by
Jerry Herman

Winner of
10 Tony Awards
including Best Musical and Best Score
A record held for 37 years



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THE TEAM

Producer/Choreographer
Laura Wood

Director
Rick Smith

Musical Director
Andrew Rethazi-
Recchia

Costumes
Becky Lenko



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THE VISION

**A retelling of a Classic Musical
in a more Contemporary style**

Played In The Round
sets

Scaled back

Intimate atmosphere

Audience Engagement
(feel like they are in the story)



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SET IMAGERY



- ❖ Minimal set requirements but offers interest and luxury
- ❖ An ornately painted floor which captures the essence of the era.
- ❖ A few furniture pieces to identify location
- ❖ Some slight filigree similar to the border of this slide and strings of lights suspended above the audience and stage.



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COSTUMES



- ❖ Period pieces that reflect the 1890 era.
- ❖ A mixture of pastels and jewel tones will fill the stage.
- ❖ The younger characters will appear in the lighter shades, the more senior characters will be wrapped in jewel tones.
- ❖ Shows the identity with and the transition from the 1800s to the 1900s.



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CASTING – TOTAL 25 CAST MEMBERS

Dolly Levi - Match Maker

Irene Malloy - Millinery Store
Owner

Minnie Fay - Shop Clerk

Ermengarde - Horace's Niece

Ernestine – An Old Friend of Dolly

Horace Vandergelder - Eligible
Bachelor

Cornelius Hackl – Shop Clerk

Barnaby Tucker – Shop Clerk

Ambrose Kemper – Artist and
Ermengarde's Fiancé

Rudolf – Head Waiter

Ensemble with some speaking roles



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PLOT



Dolly Levi Gallagher, Matchmaker. Has been commissioned by Horace Vandergelder the “Well known, unmarried half a millionaire”.

Horace needs Dolly’s expertise to find a wife that will bring him the good things in life doing the dishes and dumping ashes.



Little does he know the line up of women Dolly has in store for him are simply decoys and distractions. She plans on marrying him herself ... for money not love...or is she?

Chaos ensues as she tries to find love for all those who surround the stubborn, unwavering Horace.





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What are people saying about Dolly?

“Jerry Herman's 1964 musical comedy is one of the great audience shows...”

– Marilyn Stasio Variety

“I can't recall the last time I felt a crowd so frothed up with excitement at a Broadway show...” – Davie Rooney Hollywood Reporter

“It delivers on exactly what's craved by lovers of old-school musicals from the era when giants like Merman roamed the Earth...” - Peter Marks

Washington Post



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Marketing Ideas

- ✓ Engage bus tour companies to prepare a dinner theatre trip
- ✓ Develop a marketing team to support elements of the show.
- ✓ “Crosswalk Broadway“ events similar to James Cordon late night skit
- ✓ Public presentations – Cherryhill mall
- ✓ Possible Cameo for local celebrities
- ✓ Leverage the recent popularity of the Broadway revival (record Sales) as part of the advertising angle



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Questions?

